



**WESTERN  
& ENGLISH**

**AETA International Trade Show**  
August 25 - 28, 2022

**WESA'S International Western/English  
Apparel & Equipment Market**  
August 25 - 28, 2022



## WESA Daily Parties

Don't miss WESA's Daily Parties throughout Market, including a spiked coffee bar and donuts at the Morning Buzz at 10am on Saturday, August 27th. Check out the other parties and events WESA is bringing you each day of the show!

[Learn More](#)



### Celebrate The AETA Show

Join us for live music, tasty bites and delicious cocktails at The AETA Show Party. Head to World Trade Center 10<sup>th</sup> Floor Atrium at 3pm on Friday, August 26th to network with peers and celebrate a great show!

Check It Out



### Runway Looks You Can't Miss

Get inspired by close-up looks of brand-new must-haves at the [Runway Café Fashion event sponsored by WESA](#), and the Western and English Fashion Show happening at 6pm on Thursday, August 25th. Don't miss your chance to see the hottest trends you can source right here at Dallas Market Center!

[Get Details](#)

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### Style Eyes

Western lifestyle influencer, Shaley Ham (@westdesparado), is joining us during Market to call out her top picks for the upcoming season. Keep an eye out for “Style Eyes” cards placed on her favorite products, and follow along as she shops the show.

[Explore More](#)

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### Looking For Community?

Connect and network with members of the American Equestrian Trade Association by joining the AETA Community Group. Ask questions, view spotlight lines and stay up-to-date on all things AETA!

Join Community



**FOLLOW US FOR PRODUCT INSPIRATION**  
**@dallasmarket #dallasmarket**

Market Calendar

Get FastPass

Book Travel

**UPCOMING MARKET DATES**

DALLAS APPAREL & ACCESSORIES MARKET | [AUG 23 - AUG 26, 2022](#)

KIDSWORLD | [AUG 23 - AUG 26, 2022](#)

AETA INTERNATIONAL TRADE SHOW | [AUG 25 - AUG 28, 2022](#)

WESA'S INTERNATIONAL WESTERN/ENGLISH APPAREL & EQUIPEMENT MARKET | [AUG 25 - AUG 28, 2022](#)

DALLAS DESIGN WEEK | [SEPT 12 - SEPT 15, 2022](#)

DALLAS TOTAL HOME & GIFT | [SEP 13 - SEP 15, 2022](#)

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