

# A SAMPLING OF DMC MARKETING FOR JUNE MARKETS



## PRE-MARKET: PAID MEDIA

Ongoing print & digital coverage across top industry publications, highlighting products from exhibitors.

**SERVE UP MORE STYLE IN DALLAS**

Source everything your store needs from entertaining essentials to elegant tableware, sensational servers, beautiful barware, gourmet goodies and giftable housewares items to expand your product mix.

**Total Home & Gift Market**  
JUNE 22 – 28, 2022  
JUNE 22 – 25, 2022 TEMPS

dallasmarketcenter.com @dallassmarket

**DALLAS MARKET CENTER** Inspiration Starts Here.

*WETA ASSURE TRADE MARK 2020*

**SOURCE MEMBERS OF TOP BRANDS INCLUDING:**

Ali & Anne	Artisan	Green	Rejuvenation
American Tuckert Group	Artisan Direct Design	Habitat	River Island
Arhaus	Barkley & Co.	Interiors	Roosters & Co., Inc.
Arsley	Beckley Cup	Jazz	Saffron
Ashley	Benetton	Kenner	Seagrass
B&B	Benetton Home	Kimberly	Shaggy
B&B Home	Benetton Living	LivingEdge	Shelby
Barbour	Benetton Office	LivingEdge	Shelby
Barbour	Benetton Kids	LivingEdge	Shelby
Barbour	Benetton Kids	LivingEdge	Shelby
Barbour	Benetton Kids	LivingEdge	Shelby

**BUY FIRST IN DALLAS.**

Dallas: Total Home & Gift Market is the place to be and your ultimate resource for home accent finds and one-of-a-kinds curated from across the country. Don't miss the exciting debut of High Style Temps in June and our reimagined Temp neighborhoods with new collectors and more new lines.

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*Windy O'Connor*

**MORE Access, MORE Styles, MORE Projects.**

Dallas Market Center is your open-daily destination for hundreds of design resources, all under one roof.

**DALLAS TOTAL HOME & GIFT MARKET**  
June 22–28, 2022 (Temps June 22–25)

**DALLAS DESIGN WEEK**  
September 12–15, 2022

www.dallasmarketcenter.com @dallassmarket

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*Studios & Homes by The West Group*

Today's Digital Daily **WWD**

**WWD.com** Behind-the-Scenes Access [EXPLORE NOW](#)

**WWD** COMPLETE CONTROL

**Landmark Night**

**Top Stories**  
BUSINESS FEATURES  
G-III Buying Full Control of Karl Lagerfeld

**FASHION FEATURES**  
The Met Previews 'Anthology' Exhibition With Help From Jill Biden

**TECHNOLOGY**  
EXCLUSIVE: Paris Hilton's New Metaverse Move Puts Avatars in Motion

**ACTIVITIES**  
Wellness Influencer Ayda Field Williams Launches High-end Athleisure label, Ayda

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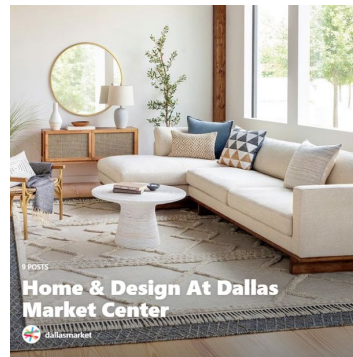
**Start anywhere**  
kindness matters

**FASHION SCENARIOS**  
Saks Gets Behind Mental Health Awareness Month With Multifaceted Campaign  
The Saks Fifth Avenue Foundation has launched an open grant application for nonprofits seeking funding for mental health programs.



# PRE-MARKET: SOCIAL MEDIA

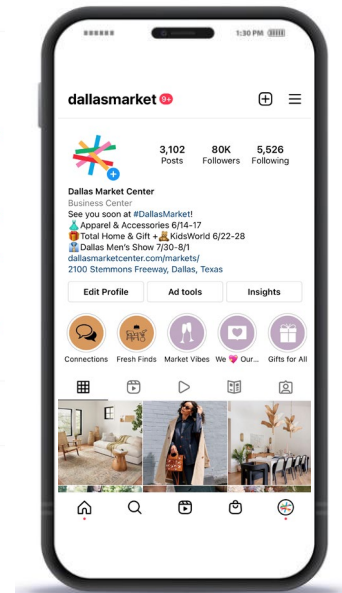
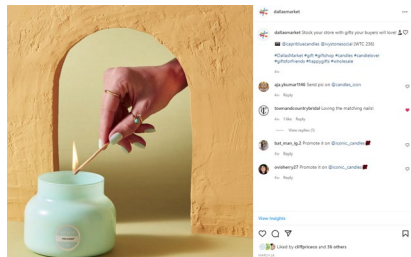
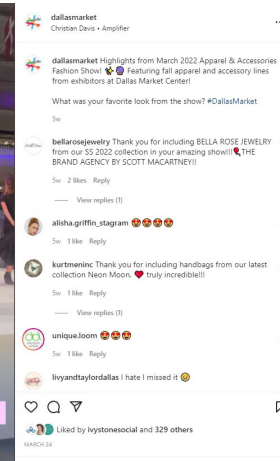
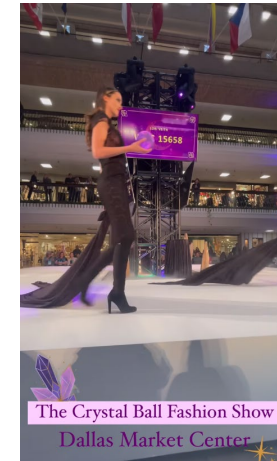
- Instagram and Facebook Posts and Stories promoting exhibitors
- Facebook Events to promote registration for upcoming Market
- Instagram Guides showcasing breadth of product across campus
- Instagram Highlights sharing new exhibitors and trending products
- Paid social media campaigns



Dallas Market Center is the largest open-daily interior design wholesale destination in the country, offering 1.5 million square feet of dedicated home and design resources in addition to year-round events and educational opportunities. From one-of-a-kind finds to furniture, unique art, rugs, lighting and home accents galore. You'll find it all in Dallas.



KidsWorld: We never stop growing! Source 750+ lines across campus of children's accessories, gifts, gadgets, decor, apparel and more! Dallas KidsWorld is The National Children's Market.





# PRE-MARKET: EMAILS TO BUYERS

## Monthly Buyer Newsletters

**DALLAS MARKET CENTER**

**DESIGN**  
Design Days  
April 23-24, 2022

**DINE + DESIGN**

**RSVP For Dine + Design**  
Hear from Dallas Interior Designers in conversation with Benjamin Moore & Luxe Interiors + Design Home Editor, Paulette Pearson, and learn about The Art of Color: Powerful Palettes & Visionary Design.

**Looking For Lighting?**  
Numerous lighting showrooms on Trade Mart 3 & 4 will be open during Design Days. Get inspired and shop the latest trends, innovations and products while you're here!

**New Temps in June**  
High Style, a new prestigious, curated Temp collection & neighborhood is debuting at Total Home & Gift Market, June 22-25. Shop your newest destination for design-oriented lifestyle products from visionary brands.

**Norwalk Furniture**  
In need of custom upholstery? Head to the Gallery, IHDC 1D02 GL 22, where you'll find Norwalk Furniture, your new resource for high quality, finely handcrafted custom upholstery!

**FOLLOW US FOR PRODUCT INSPIRATION**  
@dallasmarket #dallasmarket

**DALLAS MARKET CENTER**

**HOME & GIFT**  
Total Home & Gift Market  
June 22-26, 2022  
June 22-25, 2022 - Temps

**New and Exciting Temps**  
Shop new temp collections debuting at Market June 22-25! With more lines than you've seen in Dallas in decades, discover hundreds of thoughtfully curated products from across the country.

**Recognize Retail Excellence**  
Join Dallas Market Center and Gifts & Decorative Accessories on June 22nd at the Dallas Tower Club for the 71st Annual Retailer Excellence Awards honoring the nation's best retailers.

**Showroom Spotlight**  
Is your stock room a mess? It's time to freshen up your space with help from The Container Store. Visit IHDC GL106 to shop the products you need to get organized this spring!

**International Folk Art Market**  
Join us June 22-25 to support the inspirational mission behind the International Folk Art Market. Shop this collection for one-of-a-kind products from folk art artists around the world!

**FOLLOW US FOR PRODUCT INSPIRATION**  
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**UPCOMING MARKET DATES**  
DALLAS DESIGN DAYS | APRIL 23 - 24, 2022  
DALLAS APPAREL & ACCESSORIES MARKET | JUNE 14 - 17, 2022  
LIGHTWORLD | JUNE 22 - 25, 2022  
DALLAS TOTAL HOME & GIFT MARKET | JUNE 22 - 26, 2022 (TEMPS JUNE 22-25)

**DALLAS MARKET CENTER**

**FASHION**  
Apparel & Accessories Market  
June 14 - 17, 2022  
KidsWorld  
June 22 - 26, 2022

**March Market Highlights**  
Did you miss March Market? Check out some key moments, including the Crystal Ball Fashion Show, to see what you missed and to get inspired for our next Market in June!

**Fall Fashion Trends**  
Quilted surfaces & fur trim remain key trends you'll see in fashion this fall. Shop these trends & more at June Apparel & Accessories Market!

**Fashion Spotlight Line**  
Step up your style for work, play or a night out with French Kandel's stunning accessories made with stone mixes and freshwater pearls. Head to WTC 12250 to shop the collections while you're here in June!

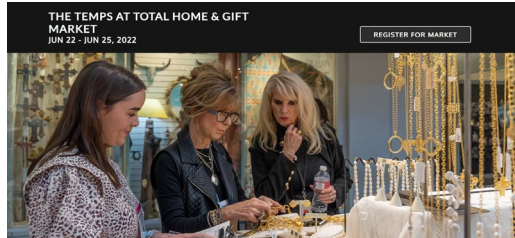
**Children's Spotlight Line**  
From children's basics to loveys and much more, head to WTC 8424 during KidsWorld Market to check out the wide breadth of products Birle Bean has to offer!

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DALLAS KIDSWORLD | JUNE 22 - 26, 2022



# PRE-MARKET: WEB ADVERTISING



## EXPLORE THE TEMPS NEIGHBORHOODS

The Temps at Total Home & Gift Market are the ultimate resource for finding unique and highly sought-after products, and you won't want to miss the NEW AND EXCITING CHANGES coming to the first show of the summer season. Across five temp neighborhood destinations, you'll find inspiring new collections launching for the first time this year, and more lines overall than you've seen in Dallas in decades. Join us at market this summer to discover hundreds of lines that have been thoughtfully curated from across the country to make your trip easy and inspiring.

### LUXE GIFT - TM 1

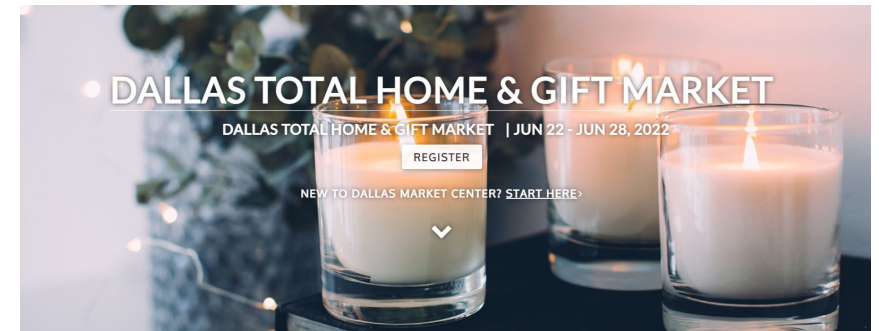
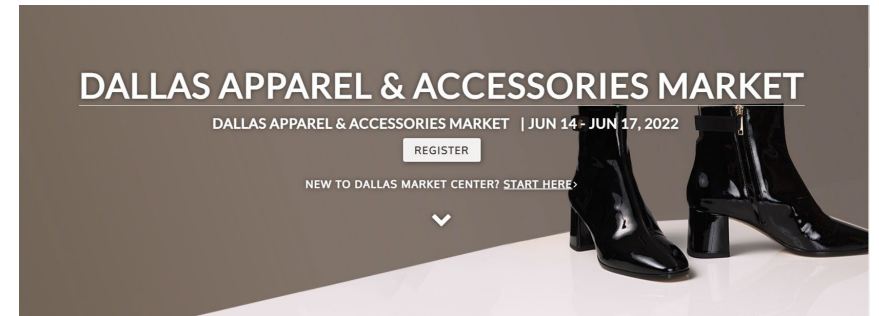
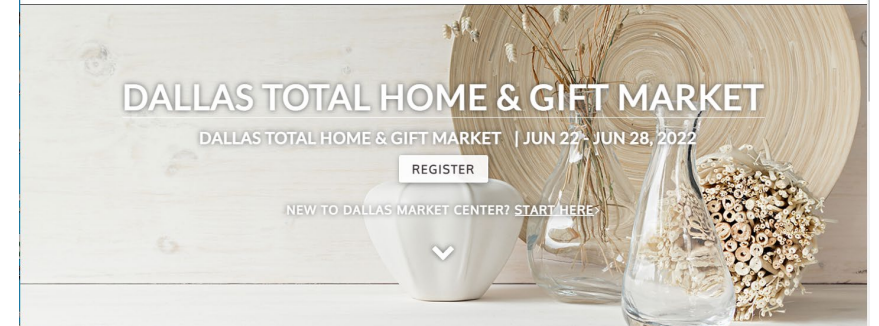


Luxe Gift will return to the Trade Mart 1st Floor where you'll explore a wide range of premium, high-end products. New to the neighborhood are Gallery Haven, Lovegrass Designs, and Quilling Card joining previous brands including J Alexander Rustic Silver, Maison Berger Paris, Luxe Dominoes, and Tri Connect.

### High Style - World Trade Center 10



High Style on the 10th Floor is a brand new collection and Temp Neighborhood debuting in June. This is your destination for our most prestigious, curated collection of design-oriented lifestyle products from the most visionary manufacturers and artists. Shop founding brands like Bauble Stockings, Bunny Bradley Designs, Clayton & Crume, Fulton & Roark, Honey + Hank, Laura Park Designs, LXARTWORKS, Pascoe Gallery, Windy O'Connor and many more.





# AT MARKET: COLLATERAL, DISPLAYS, PHOTO OPS & EVENTS

